JANUARY 2010

Good Luck in the New Year

Rub that rabbit's foot, steer clear of black cats and throw a little salt over your shoulder—get lucky enough and 2010 could be your best year ever.

If you're superstitious in America, those things might work for you. But if you plan to travel abroad, you should know that luck may not travel with you.

Superstitions differ from one country to the next—what's lucky in one could symbolize bad luck in another. Here are some good things to know if you take your superstitions seriously.

- In the United Kingdom, it's considered lucky to cross paths with a black cat.
- Romanians believe that eating the corners from bread will create a good relationship with your motherin-law.
- In most parts of the West, the number 13 is unlucky. But in Italy, the number 17 causes the most fear.

The number 17 in Roman numerals is XVII. That's an anagram of VIXI—in the Italian language, that means, "I have lived," or basically, "I'm dead." Most hotels in Milan and Rome don't have a room number 17.

- In the southern U.S., some believe that eating black-eyed peas and turnip greens on New Year's will bring good luck and prosperity throughout the new year. In Chile, it's lentils that will usher in good luck. And in China, they eat noodles—in fact, the longer the noodle, the longer and happier the luck will be.
- In Iceland, knitting on the doorstep in late winter is forbidden—it's believed to prolong winter.
- In Russia, one popular superstition says, "Money goes to money."
 According to this superstition, you will attract fortune if you leave coins scattered throughout your bags, cupboards and drawers.



Jou'll Love Us

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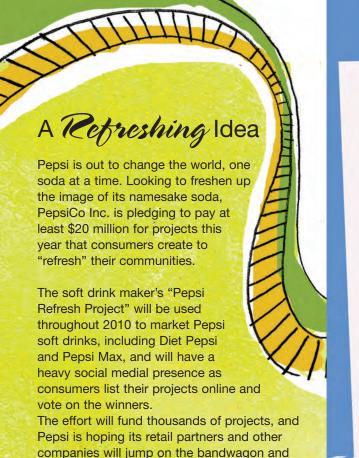
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It's What's Inside

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For the past year, the Pepsi brand has been marketed with its "Refresh Everything" mantra, asking consumers to talk about ways to change their world. Now the brand is going a

pledge their own money, too.

step further.

This project is one more effort by a big-name company to get close to consumers who have been limiting their spending in the recession. Marketing experts say as consumers deal with a gloomy economy and curb their spending, they want to support brands that take responsibility and help improve the world.

Creative Graphics

Sales Statt...



Name: Jim Hunter
Position: Sales
Years with CG: 9 years
Years in Printing Industry: 25
Hometown: Minneapolis, MN
Family: Wife Susan, 2 children –
Max 18, Sadie 15
Brothers & Sisters: 2 brothers,

1 sister

Hobbies/Interests: Golf, fishing Favorite TV show: Rescue Me Favorite TV attorney: Petrocelli Favorite cookie: Mom's chocolate

chip cookie dough

What 3 things do you always have in your refrigerator? Milk and water upstairs... something darker downstairs

Do you like guacamole? Yes Have you ever broken a bone? Yes Have you ever been stung by a bee? More than a few times

What is your favorite Dr. Seuss Book? One Fish, Two Fish, Red Fish, Blue Fish Have you ever taken pictures in one of those little booths? Maybe... who wants to know?

What are your favorite sports? Football and hockey



Name: Bruce Harries
Position: Sales

Years with CG: 2 1/2 years Area of Expertise (work): Mailing services, paper, small business

marketing

Years in Printing Industry: 20+ Hometown: Plymouth, MN

Family: Married 30 years, 3 children Brothers & Sisters: 1 sister

Hobbies/Interests: Reading, cross country skiing, bicycling

Favorite TV show: Monk
Favorite cookie: Chocolate Chip

What 3 things do you always have in your refrigerator? Diet Coke, milk, ??? Do you like quacamole? Yes

Have you ever broken a bone? Dislocated shoulder

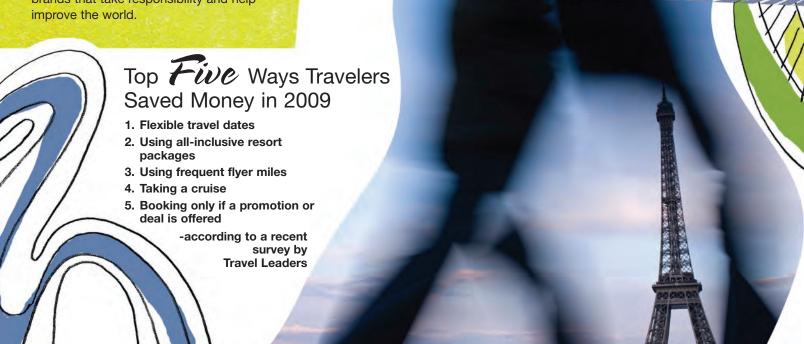
Have you ever been stung by a bee?

Yes

What is your favorite Dr. Seuss Book?
The Grinch Who Stole Christmas
What is the strangest food you ever

What is the strangest food you ever ate? Thai Chicken

What is your favorite sport? Bicycling What musical instrument(s) can you play? Guitar, piano



Passing Glance

Calendars are an effective tool in promotional advertising. It's estimated that 99 percent of U.S. homes and businesses use a printed calendar, which gives you the opportunity to promote your products and services with 12 unique messages each year.

Enjoy an unforgettable printing experience.

creativegraphics of prior lake

You'll Love Us

Turn Up the Heat Without Cranking Up the Furnace

When outside temperatures plummet, most people reach for the thermostat. But there are ways you can warm up without increasing your energy costs—a win-win for both the environment and your bank account. Before you send your furnace into overdrive, try to create a little heat with a few of these suggestions.

- 1. Plastic is your friend, at least when it comes to sealing off your windows. Most people are not in the market to replace their old windows or doors, so this is the next best option. Window insulation comes in kits and is easy to put up. It does a great job at keeping that draft at bay, and most people won't notice it since it's transparent.
- Reverse your fans to run clockwise. It might seem counter-intuitive to have fans running during the winter, but reversing the direction helps move warm air down from the ceiling.

- Drink and eat warm foods and beverages. This is a good time of the year to try new soups or sample a variety of teas, flavored coffees or other drinks like hot cider or hot lemonade.
- Get an electric blanket or small space heater. They use less energy than running your furnace higher.
- 5. Dress in layers. If you're running around the house in a T-shirt and jeans when the temps are in the single digits, throw on a sweatshirt and some socks and shoes or slippers. Layers provide insulation and help keep your body heat in.

Also, to keep your furnace operating as efficiently as possible, be sure to replace the filter as often as necessary. A dirty filter will cause your furnace to run harder without making your house any warmer.

Sentiments

"We will open the book. Its pages are blank. We are going to put words on them ourselves. The book is called Opportunity and its first chapter is New Year's Day."

-Edith Lovejoy Pierce

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First Impressions

A Refreshing Idea
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We hope you noticed our **New Look!**

Creative Graphics is bringing in the new year with a new look. Our design team has created a fresh, more up-to-date look for our logo and stationery pieces.

If you are long overdue for a makeover, or just want to mix things up a bit, our designers are ready to help you. Contact our customer service department at 952-447-5044, and get the ball rolling on your new look today!

Happy New Year! Happy New Look!

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